



RIDING THE AI WAVE

Pathways to Commercialisation

Do you have a start-up or project that involves Artificial Intelligence (AI)? Are you looking to develop an AI product or service? Interested in AI tech and integration? Is your incubator or hub supporting tech startups? Then this webinar is for you!

Artificial intelligence (AI), in the context of 5G and IoT, is the most significant technology trend transforming how we work and live today. Thousands of start-ups globally are integrating AI into their core products and strategy. The Industrial Development Corporation forecasts the global revenue of AI to break the \$500-billion mark by 2024. There are now growing opportunities for startups in South Africa to develop innovative solutions to some of the challenges the country is grappling with, by integrating AI into applications. To commercialise and scale, entrepreneurs need to build a deeper understanding of the AI value chain from opportunity identification to market entry - only then can you Ride the Wave!

Our line-up of industry experts will provide practical insights, examples and advice, including:

- Insight on current AI and machine learning trends;
- Validating your business model or idea;
- Commercialisation strategies for startups developing software;
- What AI can and cannot do

Diarise the date now, and join us to learn from and be inspired by a panel of AI industry experts and successful AI entrepreneurs from different sectors. Grow your network of AI industry entrepreneurs and experts, and learn from successful AI entrepreneurs.

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INVITATION

FRIDAY, 08 OCT 2021

FROM 11H00 TO 13H30

Online meeting link:

https://us02web.zoom.us/webinar/register/WN_Zu-sOp-XRzm0NQLK0oqIGQ

Who should attend:

Managers and business support staff of technology incubators and digital hubs; technology entrepreneurs, developers with an interest in AI and machine learning, SMMEs developing AI-related primary and secondary products, solutions & services.