



MOBILE APPS

PANELLIST PROFILES



FACILITATOR



HALEY GRAY

Haley is the founder and CEO of Cut To Code, a technology company providing solutions for business operations and processes. Haley co-founded her first technology start-up called Forge Technologies 2012, she'd done so when securing a US client which gave her the opportunity to live and work in New York. Through this experience, she expanded Forge Technologies between New York, San Francisco, and California by providing development services from South Africa to businesses in the United States.

Forge later focused its work in Africa, Haley created a peer-to-peer coding academy to seed talent into Forge and later launched Intelleapp - a STEM (Science, Technology, Engineering, and Math) portal that fostered an interest in STEM. In 2015 Haley chose to exit Forge Technologies and dissolve her partnership.

Cut to Code was incorporated in 2017 with the focus on solving operational pain points within businesses. Over the last four years, the Cut To Code team has worked across many industry verticals, solving problems by building custom solutions and at present focusing more fervently on its suite of process products.

PANEL ONE: A TECHNOLOGY PARTNERS PERSPECTIVE

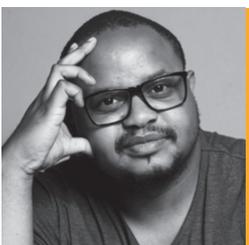


SABEEHA BANUBHAI

Sabeeha is a software developer turned design entrepreneur. She has a passion for helping dreamers launch their businesses and has helped over 30 start-ups to get going. As an advocate by nature, she has an inborn sense of idealism and morality and sees helping others as her purpose in life.

She founded Jack Studios as a side-hustle while completing her degree and is now running it as a successful product studio with her dream team. Her passion for start-ups has spilled over into her co-founding two digital products in the travel and African entrepreneurship space.

She has focussed her post-graduate studies on ethical design practices and the behavioral and psychological effects of technology; wanting to make the digital world a safer mental space for all.



MIXO FORTUNE NGOVENI

Mixo Fortune Ngoveni is the Co-founder and CEO of Geekulcha, a Tech entrepreneur, Mobile Ninja, Connector, Social Media geek, Amateur Chef, former member of Tedx Pretoria organizing team and Brand Manager for Red Bull Basement South Africa .In 2010 he represented the Tshwane University of Technology, at the Microsoft Imagine Cup local finals and went on to be selected as one of six Microsoft Student Partners in South Africa. His work with Geekulcha has been profiled by the World Bank and Info Dev in the form of a case study and mini-documentary video.

In 2014 he was nominated by SAINE as one of Tomorrow's Leaders and became one of 30 Youth Villages Most Inspirational Young South Africans. He is one of the Sowetan Top 100 Young Bosses in South Africa for 2015 & 2016 and is also Mail and Guardian Top 200 Young South Africans for 2015. In 2016 Mixo became one of the Top 100 Superbalist, HTXT Africa's Top 10 Young South African's in Tech and Ventureburns Top 31 entrepreneurs Under 40 making waves in South Africa. In 2017 Mixo got selected as one of the Top IITPSA IT Personality of the Year. In 2019 he got selected to be a Global Mentor for Red Bull Basement University.



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PANEL TWO: A MARKETER AND NEW BUSINESS DEVELOPMENT EXPERT PERSPECTIVE



KOVINI MOODLEY

Kovini Moodley, a feminist, philanthropist, chartered accountant and diversity advocate, is a South African woman working hard to bring a positive change within society. As a CA(SA) with 10 years of corporate experience, this has helped her build a vast global skillset for organisational optimisation. Boss Babes of South Africa was founded in 2020, this is a digital platform which aims at uplifting women through content across various spaces.



MARLON AUGUST

Marlon is a Marketing Executive and Digital Marketer. He assists businesses in standing out from the competition with story-based marketing. His role also includes, helping digital start-ups in attracting high quality leads and growing their businesses.



KRYSTLE HASTING

Krystle Hasting is a Head of Marketing for FinChatBot, a global technology company specialising in conversational AI solutions for financial services. She is driven by my passion to create meaningful brands that engage customers authentically and add value. My expertise ranges from brand strategy, positioning, communication, and execution across multi channels. Krystle champion and curate the Johannesburg AI Machine Learning Chatbots Meetup and highlight women in AI whilst creating space for open discussions regarding technology, its impacts and 4IRSA. Prior to leading the marketing strategy for FinChatBot, she led brand strategy projects as a Marketing Manager, shared her knowledge whilst lecturing and completed an MBA at Melbourne Business School.

PANEL THREE: A FOUNDERS PERSPECTIVE



MO MALELE

Mo Malele is a tech entrepreneur, award winning business owner, investor, strategist, poet, writer, public speaker, and mentor. Shopapolitan's vision is to build economically self-sustainable communities by making innovative tech affordable and accessible to township and rural based businesses and in doing so help them to techify and digify their businesses. We seek to digitize the township and informal economy as we bridge the digital divide.



MPHATI JEZILE

Mphati Jezile is a founder and Managing Director at Busymed. Busymed is an early-stage health tech start-up that connects consumers directly to pharmacies. Providing consumers access to online consultations, product and medication recommendations & and convenient home delivery.



RAEF MEYER

Raef Meyer is a CEO at E-efficiency. He is an experienced Managing Director with a demonstrated history of working in the construction industry. Skilled in Marketing Management, Budgeting, Management, Contract Negotiation, and Project Management. Strong business development professional and he is currently pursuing Doctor of Business Administration focused in Business Administration and Management, General from Gordon Institute of Business Science.