



# THE SKY'S THE LIMIT

## Commercialising drone products and services

Do you have a drone-related start-up or concept?

Looking to develop a drone product, app or service?

Interested in the drone sector?

Is your incubator or hub supporting drone startups?

### THEN THIS DRONE VENTURE COMMERCIALISATION WEBINAR IS FOR YOU!

This year the commercial drone industry will sell more than 1,000,000 units, doubling by 2024. This means massive demand for a broad range of new products and services, from accessories to software. But to tap into this market locally and internationally, you need to understand it - where the opportunities are, and how to take advantage of them.

Our line-up of industry experts will provide practical insights, examples and advice, including:

- Insight on current drone market trends, how drones are being (and will be) used in different sectors;
- Understanding how to validate your business model or idea against real customer needs;
- How to grow your network of drone industry entrepreneurs and experts;
- Learn from how they developed and commercialised drone-related products and services.

Diarise the date now, and join us to learn from and be inspired by a panel of drone industry experts and successful drone entrepreneurs from different sectors.

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# INVITATION

BUILDING DRONE PRODUCTS AND SERVICES TO PROFIT FROM REAL MARKET NEEDS.

**TUESDAY** 31 Aug 2021 **11h00 to 13h30**

**Online meeting link:**  
[https://us02web.zoom.us/webinar/register/WN\\_xGYkgdC8QTeLM0-0FwGv2A](https://us02web.zoom.us/webinar/register/WN_xGYkgdC8QTeLM0-0FwGv2A)

**Who should attend:**  
Managers and business support staff of technology incubators and digital hubs; technology entrepreneurs, developers, SMMEs developing drone-related primary and secondary products, solutions & services.

