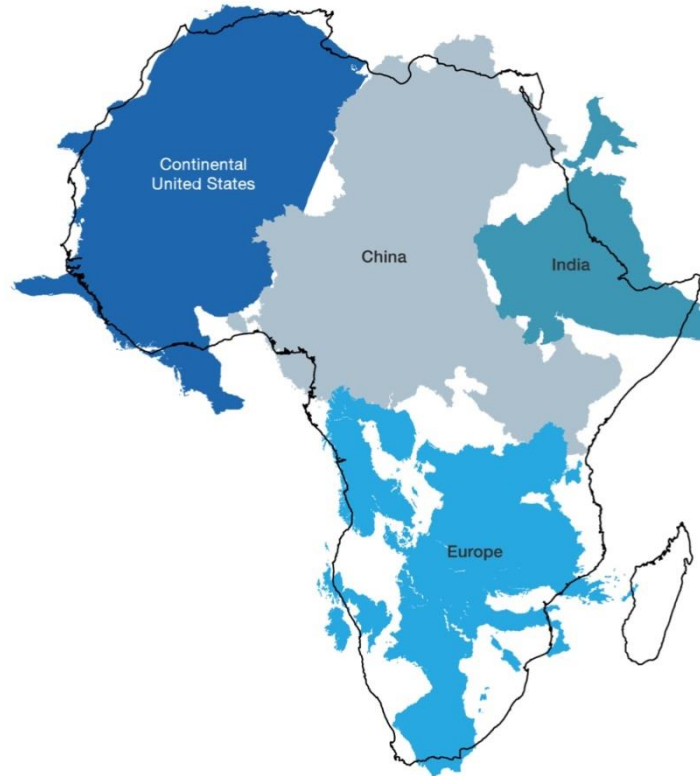


TRADE & Inclusivity

Africa's size is difficult to comprehend without comparisons



McKinsey&Company



OWIT-Zimbabwe & Women Economic Empowerment

Organisation of Women in International Trade Zimbabwe Chapter is affiliated to OWIT International a membership-based organization that seeks to propel women business into formality and international trade.

- OWIT-Zimbabwe's interventions are based on research and the experiences that women face when conducting trade.
- Guided by research OWIT-Zimbabwe acknowledges that the economy is a gendered structure, and the challenges women experience are linked to trade policies that are gender blind premised on that the economy is gender neutral.

Through synergies and advocacy OWIT-Zimbabwe works with the Government and various stakeholders to improve on inclusivity and deliverance on SDG 5 and SDG8.

Goal: To develop an inclusive international trade and business network that supports and advances vulnerable groups' economic liberation.

MSMEs in Africa

- Economy in Africa is largely informal
- MSMEs in Africa comprise more than 60 percent of businesses
- More than 70% of MSMEs are driven by women
- Registered MSMEs in Africa
 - Micro – 14%
 - SME – 2%
- Unregistered
 - Micro – 82%
 - SME – 2%

Source:AFDB

Barriers to Trade

- Hostile Trade Environment
- Lack of Accurate Trade Information
- Digital Divide
- Inadequate access to low- cost finance
- Lack of institutional capacity
- Technical Barriers to Trade(Sanitary ;Physosanitary and Standards)



OWIT BENEFITS

- Access to practical training and educational programs
- Access to synergies and collaboration OWIT International Partners
- Expanded network of businesses and professional networks
- Free access to members only webinars on professional development including special topics
- Listing in chapter directory and OWIT International online directory

- ▶ End of Presentation
 - ▶ Thank you



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