



# Invitation - Roundtable

## Provision of Effective Food Safety certification services to Agribusiness SMMEs



### Topic:

Provision of Effective Food Safety certification services to Agribusiness SMMEs

### Date:

4 March 2021

### Time:

10h00 – 13h00

### Venue: Virtual

### ZOOM DETAILS:

<https://us02web.zoom.us/j/85020557104?pwd=NlBheVg1MGFPdG1qN1EzU1BONzFZdz09>

**Webinar ID:** 850 2055 7104

**Passcode:** 804125

You are invited to a Roundtable Dialogue on challenges experienced by agribusiness SMMEs to access certification services. The discussions will lead to the identification of opportunities for policy alignment, collaboration, cooperation and the development of a platform for the provision of Food Safety certification services to Agribusiness SMMEs.

The envisaged collaboration platform will provide an opportunity to various service providers to effectively work together in addressing some of the bottlenecks faced by agribusiness SMMEs in their quest to become certified and participate in supply chains of multinationals and retailers.

### The purpose of the roundtable is to:

- Create a shared understanding of the challenges faced by SMMEs in their quest to acquire food safety certification.
- Clarify the roles of various key stakeholders in facilitating and supporting agribusiness SMMEs on their route to certification.
- Develop a coordinated and collaborative approach to support SMME agribusinesses towards certification.

### It is expected that the round table will contribute towards the following outcomes:

- Efficient use of resources by key stakeholders in supporting SMMEs to comply with food safety standards.
- Strategise on building a cohort of competitive SMMEs and their increased participation in supply and value chains of corporates.

Please join us on **4 March 2021 from 10h00 – 13h00**

*We look forward to your participation!*