



invitation

Township Economy: Covid-19 and the Creative Industries: Understanding the pandemic's impact to shape effective sector support.



Topic:
**Township Economy:
Covid-19 and the Creative
Industries:
Understanding the pandemic's
impact to shape effective sector
support**
Date: Tuesday, 25 August 2020

Time: 11h00 to 13h00

Online facilities

ZOOM DETAILS:

https://us02web.zoom.us/webinar/register/WN_abuelQa6DYo6tTD_srw

[Please ensure to register!](#)

This is the first in a series of on-line dialogues facilitated by Ecosystem Development for Small Enterprise (EDSE), in partnership with the Department of Small Business Development (DSBD), to support an effective Government response to Covid-19 through listening and learning:

DSBD, as part of its efforts to support the creative sector small business ecosystem, believes it is vital to understand how SMMEs and entrepreneurs are being impacted by, and how they are responding to, this new environment, and how new opportunities can be identified and opened up through improved sector collaboration, appropriate policies and targeted programmes.

Join us in this important discussion as we aim to:

- Understand the impact of Covid-19 on the creative sector, especially informal businesses;
- Share examples of responses to these impacts that can support resilience and recovery;
- Identify what kind of policies and programmes could help enable creators and businesses to adapt their work, access new markets and harness technology, thus strengthening the sector as a whole;
- Pinpoint new “modes and nodes” of creative innovation that can generate collaborative production and market opportunities.

The webinar takes place on **Tuesday, 25 August 2020 from 11h00 – 13h00**, with a line-up of creative industry sector experts, entrepreneurs and influencers. We invite your participation and contribution as we work together to build and strengthen our creative industries.

We look forward to your participation at this interactive event. Please share with those who you think should attend.