



invitation

Rethinking SMME Development for Innovative, Resilient and Sustainable Growth

Topic:

Rethinking SMME Development for Innovative, Resilient and Sustainable Growth

Date:

Tuesday, 7 July 2020

Time:

10.00 to 12.00 CAT

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/84613491648>

As part of our policy dialogue series, the EU-funded Ecosystem Development for Small Enterprise in SA (EDSE) project, in cooperation with the government of South Africa, is organizing a round table discussion about how the pandemic and the lockdown will affect and reshape SMME development and policy in South Africa and worldwide.

The panel speakers and participants will have an opportunity share their thoughts on the 'new normal' for SMME development and reflect on the following questions:

- What are the new SMME opportunities, business models and competitiveness factors in the post-pandemic context?
- What is the new role of the government in stimulating resilient, innovative and competitive growth of SMMEs? (Should it be a facilitator, enabler, 'market fixer' or 'market shaper' and why? What needs to be done to make the government more responsive, agile and capable?)
- How can SMMEs contribute to socio-economic growth that is smart, inclusive and sustainable?
- How can the Government and its Agencies stimulate SMMEs participation in green and digital transformation, circular economy, resource efficiency improvement, 'industrial symbiosis' and clusters?
- What red tape reduction and regulatory simplification measures need to be prioritised?
- What is needed to change to enhance internationalisation of South African SMMEs?

Please join us on **Tuesday, 7 July 2020 at 10am CAT.**

We look forward to your participation at this interactive event. Please pass this invitation on to those who you feel should attend.